1. **Create a competition** among units under your leadership. The unit with the highest participation wins a prize.

2. **Do a random drawing.** Consider a prize or two – plate of cookies, gift card to local store, UMD t-shirt – that you, as the leader of your group, would be willing to make or purchase. Set up a box where people can drop their name on a card when they’ve completed the survey. After the survey closes (October 20), do a random drawing.

3. **Create a “meet and beat” mark.** Determine a participation threshold that you’d like to achieve. (Aim high!). Announce that when your department meets and exceeds that mark, you will have a department-wide pizza party, or cake, or something else celebratory. Contact thrivingworkplace@umd.edu to get daily participation rates for your area.

4. **Designate a “take the survey” time**, perhaps at the beginning or end of a regular meeting, when everyone can complete the survey.

5. **Send a personal email** expressing why you want people to take the survey and why having a thriving workplace is important to you.

6. **Use existing communication channels** to announce that the survey is coming and to remind colleagues to take it.

7. **Thank people personally** for participating in the Thriving Workplace Initiative.

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**Want to purchase coupons for UMD eateries to use as incentives?**

Contact Melissa Voigt in Dining Services at mvoigt@umd.edu